

**Lynn Hoffman, Chair**

Connor Browne, Board Member  
Cindy Bryan, Board Member  
Carter Bundy, Board Member  
Melissa Coleman, Board Member



**DeAnza Valencia, Vice Chair**

Eric Quintana, Board Member  
T. Spencer Wright, Board Member  
Isaiah Zemke, Board Member  
Claudia Armijo, Interim Executive Director

STATE OF NEW MEXICO

Work and \$ave Board

**CHARTER**  
**Education and Outreach Committee**

**PURPOSE:** The purpose of the Education and Outreach Committee is to conduct due diligence and make recommendations to the Work & \$ave Board regarding education and outreach related to the Board’s mandate under the New Mexico Work and Save Act.

- 1. Membership and Chairperson Appointments:** The Committee Chairperson and all other members of the Committee shall be appointed by the Board Chair. The Committee shall be comprised of at least three individuals, including the Chairperson, and may include Work and \$ave Board Members, as well as other individuals possessing knowledge or expertise in matters within the scope of duties of the Committee. The Committee Chairperson and other members appointed to the Committee shall serve one-year terms and shall be eligible for reappointment without term limitations.
- 2. Scope of Authority:** The Work and \$ave Board shall approve the Committee charter annually. The Board shall take into account suggested revisions after review by Committee members. The Committee will carry out its duties and responsibilities and make recommendations to the Board for actions to be approved by the Board.
- 3. Duties and Responsibilities:** As authorized by the Board, the Committee will review, design, develop, propose, and recommend outreach and education materials, events, programs, social media, and other media outreach tools and activities for approval by the board. The Committee’s focus will be educating and connecting and collaborating with Work and \$ave program stakeholders, private and non-profit entities, and other state, county, or local public agencies in efforts related to the Board’s design, implementation, administration, and oversight of the Work and \$ave retirement plan marketplace and the IRA program, as well as Board activities in carrying out its duties under the Act. In performing its duties, the Committee will conduct outreach efforts to promote participation and input by program stakeholders, interested parties, and the public. The Committee may recommend collaborative programs with other state agencies, public or private entities, or non-profit entities within or without the state.
- 4. Meetings:** The Committee shall hold meetings as necessary and appropriate but not less than once each calendar quarter. Meetings will be called by the Committee Chairperson or at the request of the Board Chair. The Committee Chairperson and each committee member shall have the right to vote on an action of the Committee. The Chairperson will deliver a report to the Board on Committee activities at each meeting of the Board.

- 5. Governance and Review of Charter:** The Committee holds that proper governance requires that the Committee assess and evaluate its performance regarding the parameters of this Charter on an annual basis beginning July 1, 2022. This Committee Charter is intended to align, without conflict, to the New Mexico Work and \$ave Board Charter adopted by the Board on October 28, 2020. Conflicts arising between this Committee Charter and the Board's adopted Charter shall be resolved in favor of the Board's October 28, 2020, adopted Charter as may be amended from time to time.
- 6. Code of Conduct:** The Committee adopts and incorporates herein Section 8, "CODE OF CONDUCT," of the New Mexico Work and \$ave Board Charter adopted on October 28, 2020, and as may be amended from time to time.

**ADOPTED AND APPROVED THIS \_\_\_\_ DAY OF  
\_\_\_\_\_, 2021  
Education and Outreach Committee of the  
New Mexico Work and \$ave Board**

**By: \_\_\_\_\_  
Authorized Electronic Signature of  
Isiah Zemke, Committee Chairperson**

**ATTEST: \_\_\_\_\_  
Authorized Electronic Signature of  
Claudia Armijo, Interim Executive Director**